

Jefferson County Fair Park Committee
September 6, 2012

The Jefferson County Fair Park Committee met on Thursday, September 6, 2012 at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Greg Torres, Paul Babcock, and Matt Foelker; Fair Park Director, David Diestler, Fair Park Supervisor, Roger Kylmanen, Secretary Gail Zastrow, and Marketing Assistant, Heather Meunier; Administrator Gary Petre, and County Board Chair, John Molinaro.

Let the record show that a quorum is present, meeting duly noted and the door open.

Public Comment: No one present

Agenda: OK as presented

Minutes: Greg Torres made a motion to accept the minutes August 2, 2012 seconded by Paul Babcock. Motion carried with four yeses and Paul Babcock abstaining.

Communications: A thank you note was received from The Milwaukee Rescue Mission thanking the Fair and Mr. Ed's Magical Midway during the County Fair.

2012 County Fair Follow Up:

- a) Sponsor Food Building: More expenses than revenue this year again. The same per hour rate will be given to the non-profit groups as last year.
- b) Sponsor Update: Heather handed out a recap of cash and trade amounts
- c) Financial Report: Handed out updated and will have completed report ready next meeting

2013 Budget:

- a) Capital Projects – Gary Petre handed out the Draft narrative for the Fair Park Department.
- b) Operating Budget – Dave reviewed operating and capital budget and with the 5 year capital projections
- c) 2013 Fee Schedule – Fee changes were handed out. A motion was made Paul Babcock made a motion to accept the fee changes for 2013. Greg Torres seconded. Motion carried

Director's Report:

- a) Dave will be meeting with Variety Attractions today and Jayson Promotions the end of September regarding booking entertainment. Also talked about signage for the Fair Park working with the City of Jefferson.
- b) IEBA is an Entertainment buying conference in Nashville, TN and IAFE is a convention in Las Vegas, NV for all fairs and expositions, workshops, presentations round tables and lots of networking.

Fair Park Supervisor's Report: Roger reported on employee status and change over from horse stalls to set up for Sheep & Wool Festival.

Fair Office Report: Working on advertising/promotional items for convention. Appreciation Dinner and Open Forum will be held September 19th. Jefferson is hosting District 4 Fall meeting on October 17th.

Next Meeting: Appreciation Dinner & Open Forum September 19th and regular meeting on October 4, 2012

Next Agenda: Budget, Fair 2012 & 2013

Adjourn: Being no further business, a motion was made by Greg Torres to adjourn the meeting, seconded by Matt Foelker. Meeting adjourned at 8:30 a.m.